



## Google PageRank Formula Revealed!

## Find Out The Most Efficient & Affordable Way of Increasing Your Site's Google PR



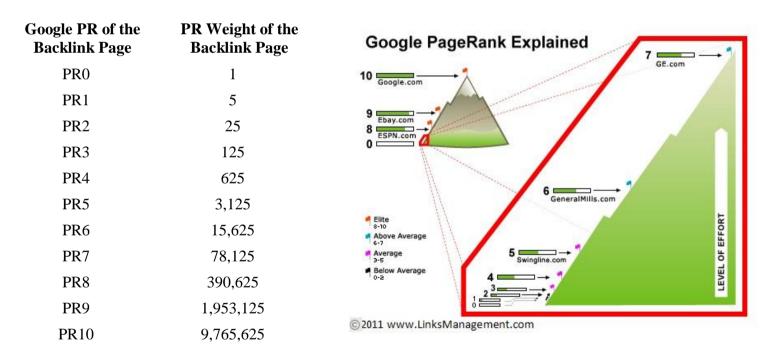
Any backlink from any webpage increases your website's PR (except nofollow links). However, there is a **HUGE difference** between a passed PR weight from each web-page, depending on its PR and number of outbound links it has. The easiest way to increase your site's Google PR is to buy links on those pages, which pass high Google PR Weight to your web page!



**Passed PR Weight** - is Google PageRank weight, passed from the backlink page to your web page. This weight is calculated based on the <u>Google PageRank Formula</u>. For your convenience, below we provided a *simplified* explanation of Google PR Formula.

## Simplified Explanation of Google PageRank Formula

Each Google PageRank, which you see as a green bar in your Google Toolbar (which looks like this: has its own **hidden weight**, which is not shown in the toolbar. In the table below you can see that each PR has **5 times more weight**, than the previous PR.



It means that if you buy a backlink on Page A following to your Page B, then your page will get the following PR weight: PR weight of Page A / number of outbound links on Page A - 15% = weight, passed to your Page B - this is the formula! (Note: we didn't invent this formula. You can find the same, but more difficult explanation of Google PR formula on Wikipedia and other web resources.)

For example, if you buy a backlink on **PR6 page with 25 outbound links**, then your page will get the following PR weight: 15,625 (weight of PR6 page) / 26 outbound links (25 existing links, plus your link will become 26th outbound link) - 15% = 510.82 passed PR weight. This weight will be added to your current page's weight. If your page is PR0 (1 weight), then it will become PR3 in the next Google PR update. Why PR3? Link from PR6 page passed 510.82 weight to your page, and if



you take a look in the above table, you'll see that to get PR4, you need to have 625 weight. Since your page has only 511.82 weight, it will get PR3.

Now, let's take a look at another example for you to see **how important the number of outbound links is**. For example, if you buy a backlink on **PR6 page with only 1 outbound link**, then your page will get the following PR weight: 15,625 (weight of PR6 page) / 2 (your link will become 2nd outbound link) - 15% = 6,640.62 weight. If your page is PR0, such backlink will increase your page PR to **PR5** in the next Google PR update!

All this means that when you purchase backlinks, you need to consider not only Google PR of the page, but also the number of outbound links on that page. This is even more important! And this is what LinksManagement does for you: LinksManagement calculates PR weight of a backlink page and shows it to you in our Find & Buy Links Interface in the Passed PR Weight column.

## **Buy Links With The Highest Google PR Weight Today**& Increase Your Site PR to The Next Level

Check Out PR4-PR8 Links We've Got For You

If you don't have a LinksManagement account yet, you can <u>sign up free here</u> or you can <u>find out</u> more about our PR4-PR8 contextual link building service here.

Sign Up Free to See Our Inventory

P.S. <u>Click Here to Learn How to Increase Your Site PR to</u>

PageRank5 for Only \$99 / Month